

Meeting Minutes

April 20, 2017

Golden Hill Recreation Center

PUBLIC ITEMS

Call to Order: 6:36pm

Board Members Present: Allison Hjelle, Rebeca Elliott, Jon Hall, Rob Yackley, Brian Beevers, Cristiane Asiano, and Donald Ingrassi

Board Members Absent: Christie Kong

Agenda Modifications: None

Approval of Previous Meeting Minutes: Allison made a motion to approve the minutes. All approved, none opposed.

Topic	Discussion	Action Item(s)
<p>District 3 Councilmember Chris Ward</p>	<p>Jon introduced the Councilmember who has been on the job 4 months so far. He wants to make sure there's equity in the services. Tyler Renner (also present) is his representative. Molly Chase is now chief of staff. He is looking forward to partnering with the CDC.</p> <p>His defining issues:</p> <ol style="list-style-type: none"> 1. Homelessness: Plans to press the Mayor and his council colleagues to make this their #1 issue. He has an 8-page white paper on his website covering best practices in other cities. Provided some current statistics on the issue. 2. Community infrastructure: He has an urban planning background. <p>Jon remarked on the timing of the Councilmember joining us given that we have a new board leadership and are coming up to speed on how we can be an advocate for our community.</p>	<p>Follow up with Chris Ward about meeting with the City's economic development team</p>
<p>The major themes of questions submitted for Councilmember Ward through the website were: 1. Housing, 2. Homelessness, 3. Neighborhood infrastructure.</p>		

<p>Q&A with Councilmember Ward on Housing</p>	<p>One of the Councilmember’s regrets is that he hasn’t managed to use his land use planning background on the land use committee. They had a housing summit where they tackled a lot of things. The Mayor has some policy proposals. We are expecting to see reforms and expect to see them improved upon further in the May/June timeframe. A lot will be implementing the community plan to help provide additional supply. They want to focus on transit-oriented development and things that work for good smart growth principles that will increase supply and stem the tides of increasing rents.</p> <p>A question was raised about focusing on disincentivizing landlords who own vast swaths of land and are affecting prices (through taxes) vs. decreasing fees on developers to increase supply. Chris commented that this would need to be voted on by the people and that he will take the idea and chew on it a bit more.</p>	<p>Two events coming up where you can connect with Councilmember Ward:</p> <ol style="list-style-type: none"> 1. Coffee with your Councilmember: April 27th at Halcyon Coffee Bar & Lounge 2. Golden Hill Community Office Hours: May 24th, 11a-1p at the Golden Hill Recreation Center
<p>Q&A with Councilmember Ward on Homelessness</p>	<p>The question was asked about whether the increase in homelessness is based on people coming from out of state, but Chris responded that out-of-state homelessness is actually down. There is a “work-your-way-home” program to help people who are homeless from out-of-state to give them some temporary work to incentivize them to reunite with out-of-state family members. This has been a proven social works program.</p> <p>A question was raised about the Alpha Project. The city is looking to create a center to process and help the homeless connect with housing. They are looking for private landowners. They have 8-10 proposals and will be reviewing them in the next 2-3 weeks. From what Chris can tell, the Alpha Project does not meet the application criteria. The goal is to have something up and running by July 1.</p>	<p>Contact your Council Representative for Greater Golden Hill Tyler Renner, who is at every GGHCDC meeting. trenner@sandiego.gov 619-236-6527</p>
<p>Public Comments</p>	<p>1. Robert: The homelessness issue brought them to the meeting this evening. They are concerned that as East Village is being developed, the</p>	

	<p>homelessness issue is moving further into Golden Hill. Would prefer that the homeless shelters and housing be kept on the west side of I-5, such as the old post office near Midway which is a more commercial area that might be more suitable for some large construction.</p> <p>2. Question about long-term plans for the CDC to be a voice to put political pressure on the councilman since Golden Hill doesn't appear to have any vehicle or as much capital to advocate or have much of a voice on issues such as homelessness, roads, and high-density housing. Response: This is why we as the CDC are trying to get the community more involved. We have the ears of the councilman; Tyler is here at every meeting. If you have issues, you can come to the meetings and vent to him. Part of our reinvisioning of the CDC is to posture ourselves as an advocate for the neighborhood. This is a place where people can have their needs and desires heard. The way the city sees us, we're an advisory committee; we have a collective voice. We do have some sway in things when we have enough people being a part of it.</p> <p>3. The representative from Senator Toni Atkin's office, Toni Duran, spoke. She shared that Toni has 17 bills. Housing and affordability are a priority for her and she's working on a permanent source of funding for affordable housing. Also, the Senate and the assembly just passed their transportation bill. The state hasn't added funding to fix roads in 20 years, so this new bill is going to add more than 5 billion per year to fix roads and public transit. There is also work on SB562, the Healthy California Act, which will create a single payer health program. The program is very complex but they are making sure they get everyone together to talk about how they're going to fund it and make it work.</p>	<p>3. Contact Toni Duran at Senator Toni Atkin's office with any questions 619-645-3133</p>
<p>BOARD BUSINESS</p>		
<p>Treasurer's Report</p>	<p>Good news! We were looking at 9K in penalties for taxes that were misfiled by the previous board. We appealed for forgiveness and were forgiven 4.5K for 2014 and anticipate being forgiven the</p>	

	<p>additional 4.5K for 2015 as well.</p> <p>Current account balances: Operations account: \$19,569 Felton Reserve: \$10,731 Gregory Reserve: \$14,286</p> <p>There are still some questions about what we still owe, but we are getting close to having the books in order and all tax returns are now current.</p>	
<p>Housing Committee Update</p>	<p>Wakeland Housing should be at the May general meeting to present a proposal. The CDC is looking at a potential new partnership and we are evaluating our options regarding the properties.</p>	
<p>Community Engagement Committee Update</p>	<p>A forum was held a few weeks ago in order for the new CDC leadership to get an idea of what the community needs are. 27 people participated. It was held in a workshop style and facilitated by Shakti Rising who helped summarize the findings to help the CDC define our goals for this next year:</p> <ol style="list-style-type: none"> 1. Strengthen and understand the unique, diverse identity of Golden Hill neighborhood 2. Actively engage neighborhood residents and businesses 3. Develop and maintain the health and accountability of the CDC's finances and operations <p>To that end, Jon had a conversation with Open Data San Diego. As part of the open data movement, they are working to make City level data easily accessible to non-profits, for-profits, and individual citizens in order to leverage data to come up with solutions. They helped create a survey based on Google-funded research out of Princeton on a better way to conduct surveys. Surveys are usually too long (people don't complete it), too short (not enough data), or not collaborative.</p> <p>The way this new survey works: There is only one question on the survey: "Which would make Golden Hill better?" Two ideas are presented and you pick which one you think will</p>	<p>Take the survey! goldenhillcdc.org/survey</p> <ol style="list-style-type: none"> 1. Post the survey to social media (Facebook, NextDoor, the webiste) 2. Coordinate with Brian to have iPad at Farmer's Market 3. Coordinate with Christiana Rice to spread the word and/or have an iPad at Golden Hill Elementary (perhaps the Cinco de Mayo Festival on May 3rd) 4. Create & distribute flyers at Pawn Brokers and the Farmer's Market, etc.

	<p>make Golden Hill better and then 2 more ideas are presented. It is initially seeded with two ideas that came from the forum that we held, but you can contribute your own. They have found that the contributed ideas always tend to get the highest rating. We're the first in San Diego to try this.</p> <p>Some benefits of this kind of survey:</p> <ol style="list-style-type: none"> 1. It tremendously increases collaboration (you are immediately involved) 2. It's adaptive to the desires of the neighborhood 3. There is an abundance of data collected <p>Different methods of distribution were discussed in order to get the most diverse involvement: it will be sent out via social media (such as Facebook and NextDoor), an iPad available for it to be taken at Golden Hill Elementary and the Farmer's Market, posters around the neighborhood, flyers at the Pawn Broker.</p> <p>It will be available in Spanish, however it will technically be 2 different surveys with the same initial seed ideas.</p> <p>You could spend 10 seconds or you could spend 45 min taking the survey and both are valuable.</p> <p>We discussed what brought people to the meeting in order to see what methods of engaging people seem to be working best.</p>	
<p>Announcements</p>	<p>Tacotopia on May 13th at Golden Hill Park</p> <p>Cinco de Mayo Festival on May 3rd at Golden Hill Elementary School</p>	<p>Brian: Call Allysia about having a CDC booth</p>

ADJOURNMENT: 8:00pm

Future meetings

GGHCDC Board Meeting, April 20, 2017 @ 6:30pm, [Golden Hill Recreation Center](#). 2600 Golf Course Dr, San Diego, CA 92102