

GREATER GOLDEN HILL COMMUNITY DEVELOPMENT CORPORATION

Board of Directors Meeting

Minutes Date – April 16th, 2015

The directors of the GREATER GOLDEN HILL COMMUNITY DEVELOPMENT CORPORATION, constituting the board of directors of this corporation, held a meeting at the time, on the day and the place set forth as follows:

TIME: 6:35pm

DATE: April 16th, 2015

PLACE: Golden Hill Recreation Center, 2600 Golf Course Drive, San Diego, CA 92102

PARTICIPANTS:

Board Members Present: Blair Ward, Ethel Sims, Pastor Thomas Sims,

Board Members Absent: Sue Zinda

Guests Attending: Lynette Benitez, Rebecca Harver, Sherilin Heise, Kaz Trypuc, Chris Caples, Katie

CALL TO ORDER

The meeting was called to order and Thomas Sims read the mission statement.

AGENDA ADDITIONS OR DELETIONS

Addition of a vote. Thomas Sims made a motion to vote Sherilin Heise onto the board, and all were in favor. Ethel Sims made a motion to vote Katie onto the board, and all were in favor.

APPROVAL OF MINUTES

February and March minutes deferred to next meeting.

PUBLIC COMMENT

Lynette Benitez – She opened a hair salon on 25th Street and wanted to check out the board meeting. She picks up trash in the neighborhood, and had a question about painting a light post outside her salon. Her salon is on the border of Golden Hill and Logan Heights, so she wanted to know which CDC board to consult.

Kaz Trypuc – Has lived in Golden Hill for five years and was curious about the board meetings.

Rebecca Harver – Works for Accion, a business that provides small business loans. She has history with the GHCDC's previous board of directors.

Chris Caples – Lives in the neighborhood and is involved with the event planning for the Expo Festival coming up in June.

Sherilin Heise – Lives on B Street and has attended previous board meetings. She is manning the GHCDC booth for Saturday's Golden Hill farmers market, with the goal to recruit more volunteers for the Expo Festival.

Katie – Has attended previous meetings and is currently a volunteer coordinator for the Expo Festival event planning.

GENERAL BUSINESS

Housing Committee Report:

The GHCDC is trying to get a refinance modification for their loan. The work on the housing is being expedited, and they plan to be done with the preliminary cosmetic work by August. This will allow them to get approval for the refinance on the grant for the duplexes. After the Expo Festival on June 20th passes, more time will be devoted to the beautification project and landscaping in front of the housing.

BOARD BUSINESS

Treasurer's Report:

The reimbursement is in phase one. The GHCDC can't be reimbursed until they start paying out, so they are beginning to do that. This allows them to send invoices for reimbursement. Ethel is submitting the first half of the grant reimbursement on April 17th.

Business Development:

The three zones of the Expo Festival are set up. There is a music and beer section, youth and family village section, and historical zone. The event planning is all on track.

June 20th Golden Hill/Balboa Park 1915 Expo Centennial Report:

There are weekly meetings held for Expo Festival volunteers on every Wednesday from 4pm to 5pm. Volunteers and potential volunteers are encouraged to come to find out what responsibilities and jobs are available.

Chris Caples mentioned that the GHCDC needs more publicity for the Expo Festival other than the ads in the Reader and WestCoasterSD. Blair pointed out that there is a fairly large following for the festival already, since this will be the third festival they've had. Lynette suggested using a hastag for social media to share info and pictures for the event. There could be different hastags for different zones of the event. Rebecca said for additional publicity, there could be a poster distribution day in which all the volunteers put up posters in and around Golden Hill and South Park.

As for vendors, Blair said that Mike Spangler (the event planner) has multiple email databases that he can tap into to find food and shop vendors. Ethel also wants to send out the vendor application through an email using MailChimp.

Blair said that the historical aspect of the event is all set up, and there will be a historical tent, art, and a time capsule. Ethel said a bookmobile might help add to the event.

Ethel said there is a person working on setting up the GHCDC's Facebook and making an event page for the Expo Festival.

Chris Caples is working on getting a sponsorship from Target. Target only gives money out to educational programs, such as literacy programs in schools, so the GHCDC may have to get into classrooms to start some type of educational program in order to receive Target's grant.

Website Report:

Emily has been working on the website, which now has an Expo Centennial page set up with all the information for the event. She has also been coordinating with Mike and the event sponsors/partners to help out with making the ad for publishing.

ANNOUNCEMENTS:

The next meeting will be on May 21st from 6:30pm to 8:00pm.

ADJOURNMENT

Meeting was adjourned at 7:35pm.