

GREATER GOLDEN HILL COMMUNITY DEVELOPMENT CORPORATION
BOARD OF DIRECTORS MEETING
MINUTES DATE (FEBRUARY 19, 2015)

The directors of the GREATER GOLDEN HILL COMMUNITY DEVELOPMENT CORPORATION, constituting the board of directors of this corporation, held a meeting at the time, on the day and the place set forth as follows:

Time: 6:27pm

Date: February 19, 2015

Place: Golden Hill Recreation Center, 2600 Golf Course Drive, San Diego, CA 92102

PARTICIPANTS:

Board Members Present: Ethel Sims, Pastor Thomas Sims, Ann Nelson

Board Members Absent: Blair Ward

Guests Attending: Karen Solorzaw, Chris Caples, Mark Alucet, Jacquelynne Le, Dave Shuford, Andy Boyd, Dr. Cynda Fuentes-Quintanilla, Rob Yackley, Emily Hall, Sue Zinda

CALL TO ORDER

The meeting was called to order and Pastor Thomas Sims read the mission statement.

AGENDA ADDITIONS OR DELETIONS

- Blair Ward was not present, so Business Development was removed from agenda.

APPROVAL OF MINUTES

No minutes.

PUBLIC COMMENT

Dr. Cinda Fuentes-Quintanilla – A long time resident who works with San Diego Unified. She has been coordinating with the vendors at the Golden Hill Farmers Market because she's worried about the loss of vendors and decrease in traffic. She worries that the manager has lost interest and is not helping to revive the shrinking farmers market. For example, there are no more art and craft vendors, only soap, honey, and a handful of food stands.

Chris Caples – He owns rental properties and is also a resident of 10 years. He's interested in getting an official Golden Hill sign, like the ones in North Park or University Heights. He's been in contact with the city, and there's no money for a sign. He proposes that the residents can all pitch in for a sign. Also, he is interested in helping the GHCDC to revive the farmers market and be on the board or committee for the expo in the park.

Andy Boyd – Works at the San Diego Reader. He promoted his event Tacotopia, an event with 30-40 taco vendors and art and music from artisans in Tijuana. The event will be held at Golden Hill park on May 16th. He wants help from the GHCDC to obtain a liquor license for the event.

Jacquelynn Le – She has been in contact with the GHCDC and has an upcoming interview for the board's intern position. She would mainly work on the Balboa Park Centennial and research the history behind the event.

Karen Solorzaw – She's organizing a community garage sale in Golden Hill and South Park on February 28th.

GENERAL BUSINESS

Housing Committee Report:

The GHCDC filed for exemption status, which will hopefully allow low incomes families to live more comfortably. The GHCDC is repairing the duplexes and still needs to plan a maintenance project. The project may require community involvement to be named a "beautification project."

BOARD BUSINESS

Treasurer's Report:

The GHCDC still needs to finalize the Board Resolution (which is one of the action items) and have Blair sign it. Once the Board Resolution is finalized, it will be possible for the GHCDC to receive a grant.

The GHCDC has a budget of about \$28,000 for the Golden Hill Street Fair, which is \$10,000 less than last year. Mike Spangler is helping with publicity for the event. The GHCDC also got approval to hold part of the event in the park. The next step is to get volunteers to help run the event.

The GHCDC's taxes are due, but the "year" closes on August 1st, so the taxes are due on May 15th. Ethel will file for an extension. Also, the reimbursable for last year's grant is rolling over to this year's grant.

There will be a quickbooks webinar on February 28th with Ethel.

Website Report:

Emily removed outdated posts and images from the Youth and Family Village page on the website. She added new content that Ethel sent her, including two new events with build in submission forms. She deleted all old posts from 2014 and earlier, and added a new post for Karen Solorzaw's community garage sale.

Through Blair, she corresponded with a lady to add a link to a Starbucks coupon website in the business directory.

June 20th Golden Hill/Balboa Park 1915 Expo Centennial Report

The Centennial is a celebration, and the Golden Hill portion of the event will lead into Balboa Park. The Centennial meeting will be announced in two weeks. One idea for the event is to allow groups, nonprofits, and businesses to have booths where they can spread awareness of their cause and increase their publicity. Ethel says maybe the vendors should pay a fee to have a booth, and the GHCDC can advertise vendor spots in the San Diego Reader.

Another idea is to have a VIP special, which is more expensive but allows access to a VIP tent or special exclusive area.

The event will have artists, exhibits, history pieces, performances, bands, a beer garden, and kids crafts. The Youth and Family Village will provide activities, balloons, and a STEM exhibit.

Jacquelynnne suggests contacting Fab Lab, which is an art and science-oriented organization for youths.

2016 Grant (Board Resolution)

Ethel makes a motion for the 2016 Board Resolution to get signed in order to apply for a grant with the help of San Diego Tourism. All board members were in favor.

ANNOUNCEMENTS:

The next meeting will be on March 19th from 6:30-8:00pm.

ADJOURNMENT

Meeting was adjourned at 7:25pm.