

GREATER GOLDEN HILL COMMUNITY DEVELOPMENT CORPORATION  
BOARD OF DIRECTORS MEETING  
MINUTES DATE (OCTOBER 16, 2014)

The directors of the GREATER GOLDEN HILL COMMUNITY DEVELOPMENT CORPORATION, constituting the board of directors of this corporation, held a meeting at the time, on the day and the place set forth as follows:

Time: 6:30pm

Date: October 17, 2014

Place: Golden Hill Recreation Center, 2600 Golf Course Drive, San Diego, CA 92102

*PARTICIPANTS:*

**Board Members Present:** Blair Ward, David Sawicki, Ethel Sims, Pastor Thomas Sims, Ann Nelson

**Board Members Absent:** Peter Schrock, Jon Huckins

**Guests Attending:** Rob Yackley, Mike Spangler, Sheryl Ann Heisen

CALL TO ORDER

The meeting was called to order and David Sawicki read the mission statement.

AGENDA ADDITIONS OR DELETIONS

- Announcement of Douglas Holbrook's death. He was the president of Activist San Diego and a host on KNSJ radio. He hosted GHCDC mixers and was active in the community.
- Paul Broadway, the former GHCDC president, is trying to get his own radio show. He's in the process now.
- A radio station contacted the GHCDC regarding printing some T-shirts with the GHCDC logo and radio logo on either side. They mentioned starting a radio collaboration with the GHCDC.

- There's a garden mixer on December 7<sup>th</sup> that the GH CDC could partner with.

## APPROVAL OF MINUTES

No minutes.

## PUBLIC COMMENT

Mike Spangler of Spangler Event Productions – Helping plan Golden Hill Street Fair.

Rob Yackley – Lives in the neighborhood, just visiting.

Sheryl Ann Heisen – Invited by Ethel

## GENERAL BUSINESS

### **Housing Committee Report:**

Last meeting, the CDC inquired about rehabbing the duplex. The properties are in the process of getting fixed, and the CDC needs to wrap up costs of the duplex in order to get approval for the rehab.

### **Business Development Committee Report:**

Michael Ruiz who works on the Balboa Park website and plans city events has been in contact with the CDC. He is willing to add stronger representation of Golden Hill on the Balboa Park website because the Golden Hill neighborhood has little presence on the site as opposed to other neighborhoods.

The Golden Hill Park sign does not formally state “Golden Hill Park” anywhere on the sign. It says “trailhead” but not “Golden Hill Park” so a new sign might be created to replace the old one.

Blair met with Todd Gloria's engineering representative regarding Golden Hill's sign locations.

The RFP request is in process and has finally been completed.

The Street fair budget from last year was \$32,000 but this year it is \$28,000. The revenue from events is around \$5,000.

Event planning should be completed 3-5 months ahead of time. The permit needs to be submitted as soon as possible so the CDC can flesh out the budget.

Blair wants to add historical information to the CDC website. There is a history of Golden Hill on the “Save Our Heritage Downtown” website.

Ethel mentioned that the insurance for the CDC is going up exponentially, which is another reason that the CDC needs to become self-sufficient.

The San Diego High School is building a new STEM-oriented school.

## BOARD BUSINESS

### **Treasurer’s Report:**

The CDC paid the final reimbursement for last years Golden Hill Street Fair. The \$38,000 owed was cleared in two transactions. All was reimbursed excluding the \$1700 of beer. The next debt owed is to the Old House Fair and Moose Lodge.

Blair mentioned looking into “data mining”. He wants to send out emails to businesses that may be compiled into a database.

### **David Sawicki’s Report on Connecting with Local Schools:**

Social media is a huge part of community outreach. Golden Hill K-8 school on C Street got in contact with David about starting a program/foundation that could impact many residents. The idea is that parents will pay to take part in the program, and they will meet in their own homes. The program would coach parents on social media and pop culture, and a downloadable E-book and audio will address issues that many kids face. There may be a fee of \$25 to join the program. The money earned from the program may channel into the CDC through an MOU.

Bank of America’s District Manager discussed the program and it’s possible that Bank of America may participate in the school program, which may help attract funds for the CDC.

## ACTION ITEMS

### **Action Item 1: Election Requirements**

The CDC presidential election is every November. There is an opportunity for people in the community to acquire a seat on the board by attending three consecutive CDC meetings and paying a \$25 fee.

### **Street Fair Planning:**

There was a vote to move onto the next phase of planning. All board members were in favor of moving forward to plan with Spangler Event Productions.

**Reforms and Draft Resolutions:**

The new draft resolution should be edited and finalized in January.

**ADJOURNMENT**

Meeting was adjourned at 8:30pm.